



# FOMOLAB OVERVIEW

NFT MARKETPLACE, LAUNCHPAD, GAMIFICATION, METaverse, WALLET AND STAKE



t.me/  
**FOMOLAB**



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**FOMO\_LAB**

## WHAT WE DO..

FOMO Lab is a full suite DeFi NFT platform, management company & creation studio. The team is ran by a group of NFT maximalists who came together to create a crypto-centric project.

FOMO Lab is the most exclusive NFT management agency and marketplace on the Binance Smart Chain. We are leading the NFT & Metaverse revolution by building an integral infrastructure ecosystem - with the fundamentals based in blockchain technology, crypto projects, NFT creation and DeFi

All our NFT releases are curated and vetted by well-known projects, musicians, athletes, celebrities, rappers, artists, digital creatives, and world-renowned influential figures. This creates true intrinsic value within each project we release; as well as creating a wider utility to NFTs with real-world and digital (Metaverse) application

## FOMO ECOSYSTEM

The Fomo Lab ecosystem will consist of several products including:

- The Avenue (TheAvenue.market) is a tri-chain NFT marketplace which allows users to trade and collect digital items secured with BSC Blockchain
- FomoSTAKE (FomoLab.app), users can stake Fomo to earn rewards and can become liquidity providers to generate a passive income
- FomoLAUNCH, an IDO launch platform
- FomoGAMES will enable users to play as they earn (P2E)
- FomoVERSE, the Fomo World & metaverse will give access to amazing games and much more!
- FomoWALLET an NFT wallet for viewing your NFTs

For more information, you can Learn With Fomo Lab on GitBook or visit the website FomoLab.io.

## PARTNERS



### APRIL 2021

- Fomo Lab launched with private & pre sale selling out in 12 minutes!
- Fastest sell out on BSC Start
- Smart contract security audit
- Tyson Fury NFT partnership announced, as seen on Forbes
- Balkong partnership announced
- Miami Crypto partnership including first Porsche on a blockchain, signed by Rick Ross
- The Avenue Marketplace launched
- Auctions on The Avenue including Ali Spagnola, Aavegotchi, Xibot & many more

### MAY 2021

- Listed on CoinGecko
- Listed on CoinMarketCap
- \$FOMO Staking Live
- Fomo Lab announce that 5% of profits will be utilised to buy back and burn Fomo
- FEG Partnership Announcement
- PVLACE 808 Mafia NFT Drop announced (as seen on Coin Telegraph and many others)
- Headline sponsor at Miami Crypto

### JUNE 2021

- PVLACE 808 Mafia NFT Drop - SOLD OUT in 2 hours! generating 1157 BNB & surpassed the 7 day trade volume of Makersplace in just 2 hours!
- FOMO Launchpad announcement
- Partnership with Oraichain
- Partnership with Gold Farm
- Mark Cavendish NFT drop announced

### JULY 2021

- Tyson Fury 1 of 1 NFT sells for \$987,000!
- The Avenue v2 released (theAvenue.market)
- Collaboration with BKFC (Bare Knuckle Fighting Championship)
- 3500 FEG NFP passes to give early access to drop sold out in under 4 days!
- Mark Cavendish NFT drop released alongside Tour de France

### AUGUST 2021

- FEG trading cards announced for release in September
- Partnership with Munch, a charitable crypto-specific DeFi project
- The Avenue V2 released with abilities to resell, trade, transfer and view NFTs
- The Avenue v2 made dual chain with payment options on both BSC & ETH
- Partnership with 100X coin

### SEPTEMBER 2021

- FEG trading cards released, selling out in under 7 days for a total over \$830,000
- Fomo Lab burnt 567,000 \$FOMO
- Fomo Lab on CNBC ARABIA
- Partnership with Venly announced
- Fomo Lab seen on Coin Telegraph

### OCTOBER 2021

- Polygon Partnership Announcement with plans to make The Avenue tri-chain
- Oasis Partnership Announcement
- Updated dApp announced
- Website v2 announced
- Fomo Lab building out FomoVERSE (Fomo world & metaverse)

### NOVEMBER 2021

- NFT collection created for Altbase
- Website V2 launch
- Whitepaper V1 release
- Roadmap Presentation release